

**We're building the future of cost-effective
advertising in East Kilbride**

ek4me.com

Join us and enjoy the success

ek4me.com is the new East Kilbride website where businesses can attract new customers and increase sales

The screenshot shows the ek4me.com website with a purple and white color scheme. The header features the logo 'ek4me.com' and the tagline 'the best money-saving offers in East Kilbride'. A navigation menu on the left lists various categories. The main content area is divided into sections for 'Deal of the week - 20% off at The Byre' and 'Valentine's Day Offers', each with a grid of image-based links. A promotional banner for Macdonald Crutherland House is also visible, along with a 'Short term special offers ending soon' notice at the bottom.

ek4me.com
the best money-saving offers in East Kilbride

Home
Special Offers
Deal of the Week
Short Term Special Offers
Valentine's Day Offers
Travel Offers
Local Services
Classified Ads
Competition Page
Newsletter Sign Up
Tell us what you think
Contact us
Sample Panels
Site Map

Deal of the week - 20% off at The Byre

Valentine's Day Offers

Eating
Fun
Shopping
Health & Fitness
Hair & Beauty
Motoring
Your Home
The Village

MACDONALD CRUTHERLAND HOUSE
Win an overnight stay for 2 including dinner, bed & breakfast in our fabulous competition

Short term special offers ending soon

Promote your business using our interactive Premier Panels

Lady G
Lady G Bridal Salon & Fashion
Couture
The Village, East Kilbride, Tel:
01355 263558



**10% off all bridal gowns & mother of the
bride outfits**
Voucher Required
Valid until 28th February 2009 - see voucher for full terms & conditions

[get voucher \(print or text\)](#) [website](#) [location map](#) [image gallery](#)

 **MACDONALD
CRUTHERLAND HOUSE**



Strathaven Road, East Kilbride, Tel: 01355 220855

2 nights for the price of one
Voucher Required
Valid until 28th February 2009 - see voucher for full terms & conditions

[get voucher \(print or text\)](#) [website](#) [location map](#) [brochure](#)

 **CBDS**
CARS • BUILDING • DRIVE • SKATE
LEARNING CENTRE



**CBDS Learning
Centre**
52 Wilson Place
East Kilbride
01355 230657

10% off all pre-booked activities
No voucher required
Offer ends 1 March 09 - see further information for terms & conditions

[Further information](#) [Website](#) [Reviews](#) [Location map](#)

 **Peter's
SEAFOOD
& GRILL**



**Peter's Seafood &
Grill**
Fine dining in East Kilbride

Pre-Theatre Menu
2 courses £9.95, 3 courses £12.95
No voucher required
Offer ends 1 March 09 - see further information for terms & conditions

27 Kirkton Park, East Kilbride, G75 0RY, Tel 01355 567456

[Further information](#) [website](#) [location map](#) [menus](#)

Option 1



Peter's Seafood & Grill
Fine dining in East Kilbride

Pre-Theatre Menu
2 courses £9.95, 3 courses £12.95
No voucher required
Offer ends 1 March 09 - see further information for terms & conditions

27 Kirkton Park, East Kilbride, G75 0RY, Tel 01355 567456

[Further information](#) [website](#) [location map](#) [menus](#)

Advertise your existing offers as a call to action for potential customers

Option 2



Lady G
Lady G Bridal Salon & Fashion
Couture
The Village, East Kilbride, Tel:
01355 263558

10% off all bridal gowns & mother of the bride outfits
Voucher Required
Valid until 28th February 2009 - see voucher for full terms & conditions

[get voucher \(print or text\)](#) [website](#) [location map](#) [image gallery](#)

Advertise a special offer exclusively on ek4me.com using a redeemable voucher - printed or text message

Create greater customer appeal by including additional information in your Premier Panel



Peter's
SEAFOOD
& GRILL

Peter's Seafood & Grill
Fine dining in East Kilbride

Pre-Theatre Menu
2 courses £9.95, 3 courses £12.95
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Offer ends 1 March 09 - see further information for terms & conditions

27 Kirkton Park, East Kilbride, G75 0RY, Tel 01355 567456

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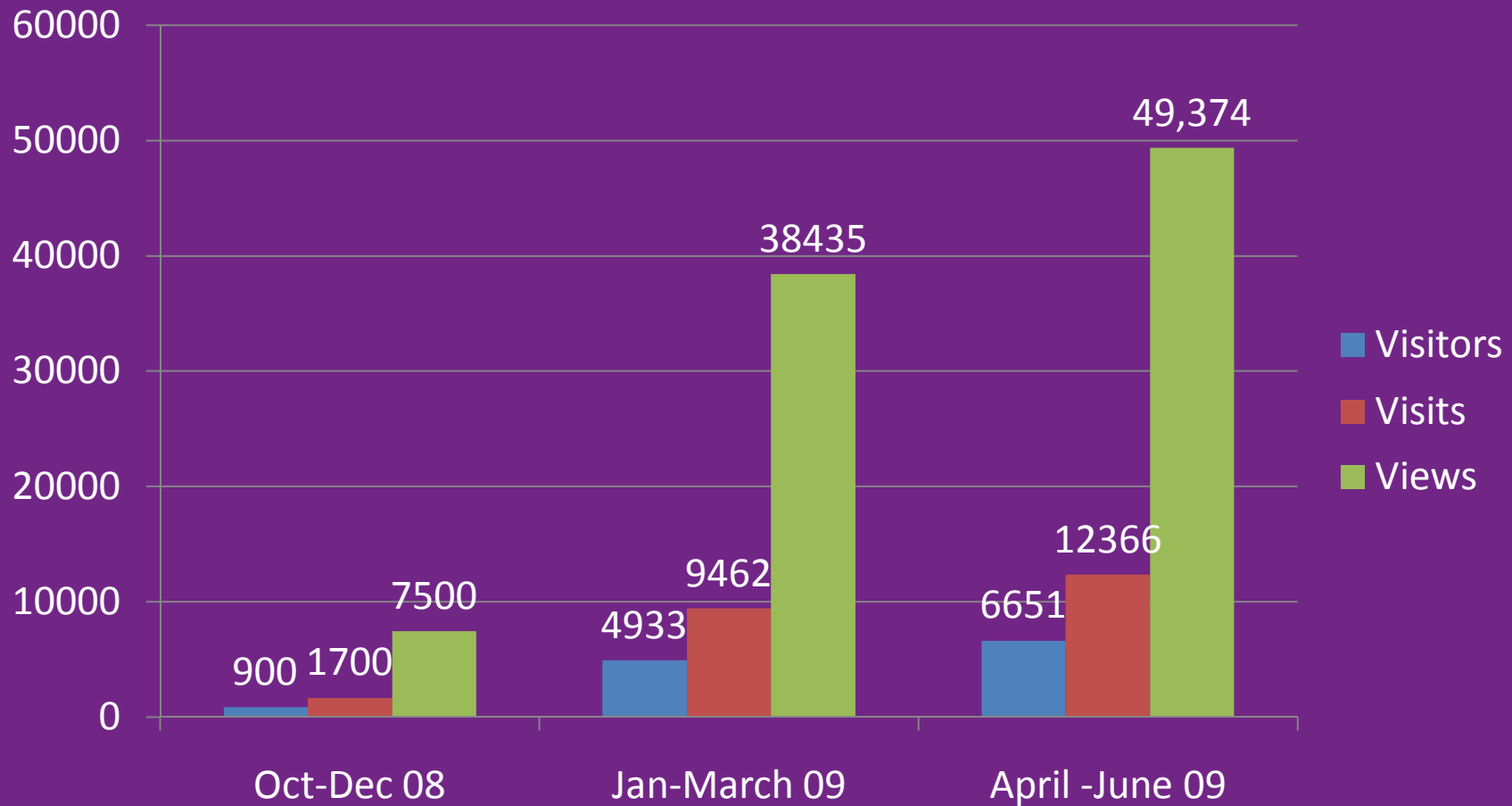
Can be description and/or images of restaurant

Links directly to your website

Lets customers know where you are

Let customers see menus on screen

ek4me.com visitors, visits & views



* Includes estimated figures for June 09

How we bring customers to ek4me.com

- Weekly email broadcast to our growing database – currently nearly 7000 people
- Newsletter distributed through key locations and direct mail
- Google & Yahoo search engine optimisation
- Outdoor banners & posters in high visibility areas
- Promotions throughout East Kilbride.
- Links with other EK and Lanarkshire websites

Benefits of using ek4me.com

- ek4me.com takes you to the fastest growing audience of potential customers in East Kilbride, and beyond - 60% of all households now have internet access – source: National Statistics Office
- You are promoted in our weekly emailer to over 7000 people in the area
- Every visitor to ek4me.com is looking to buy and is therefore a potential customer
- Your advertisement on ek4me.com is price and/or offer led – just what customers are looking for in a credit crunch economy.
- Your image and customer appeal is enhanced through the crystal clear clarity of our Premier Panels and the information you can display within them
- Your advertisement can be on/off site within 2 hours, to help you capitalise on current trading conditions

What our customers say

“ Really good to have a site that retains business in EK “ - user responding to our April 09 survey

“ Fantastic site, keep up the good work ” - user responding to our April 09 survey

“ I would like to thank the ek4me.com team for all your help in coming up with so many ways to promote our business to the people of East Kilbride. Your professionalism and dedication have helped me achieve week on week growth in what is clearly a very difficult trading climate and I am sure a great deal of this is down to the commitment you have shown to our venue ” – advertiser complimenting us in April 09

Rodolphe Combes, General Manager, The Byre

Further information

- Please visit www.ek4me.com or contact:

Bill McGowan, Suzie Scott or Gillian Beattie on 01355 571249 or
info@ek4me.com